

LONDON INVITES YOU

LONDON 1957 SCIENCE FICTION CONVENTION



ST. PAUL'S CATHEDRAL

Londinium! The venerable and vital, exciting and friendly city on the banks of Old Father Thames. British fandom is holding a science fiction convention in London on the 6th 7th 8th of September, 1957. What a chance of a wonderful holiday for you!

This will be the first convention in London since the very successful Coroncon was held at the Bonnington Hotel in 1953. During the interim, the National British Convention has been held: once in Manchester and twice in Kettering. Each of these conventions had a personality all its own.

Now London - Mecca of convention holding cities - is once more welcoming science fiction fans and enthusiasts to what will be the finest convention any of them will ever have attended. Fans from all over Europe as well as representatives from America came to the First International Convention - the renowned Festivention in 1951. We in London have the know-how. We have the enthusiasm. We have the background. We have the professional men of science fiction - the authors editors, publishers. We have the readers, the aficionados, the fans. We have the city - the city that has so much to offer volumes cannot contain it all. And, we have all England, Ireland, Scotland and Wales to add their support.

WHERE?
ROYAL HOTEL
WOBURN PLACE
WHEN?
SEPTEMBER
6-7-8 - 1957.

But, over and above all these splendid assets, there is one extra essential we must have.

We need YOU to make the gathering complete.

If you go to New York this year, we would like you to vote for London as the site for the 15th Worldcon. We, in return, offer you the convention of your life. And, even if you don't make it to New York, we'd like your support, to feel that you, too, think that London in 57 is an opportunity too good to be missed. See you! HKB

VOTE LONDON IN '57

LONDON is the doyen of science fiction cities and is able to put forward many actively interested fans and professionals. Already British Conventions have become world-renowned for their social success: but the more serious aspects of the science fiction and fantasy field will be covered fully at the 1957 London Convention.

And who are "we" ?

"We" includes, for all practical purposes, the entire science fiction and fantasy fan and professional population of Great Britain and Northern Ireland. Unlike the individual city bids of the United States, this London bid is being made on behalf of all of British Fandom.

As you make your way into the convention hall and prepare to cast your vote, we in Britain sincerely ask you to accept our invitation to make it

L O N D O N in '57 !





At the Convention this weekend the site for the next World Convention will be chosen. We want your vote for London. London, England, that is.

Why London ?

It's LONDON IN '57 because we feel qualified to ask for the honour of the World Convention. Because we are well able to please both staunch fan and professional. Because we think there's no place like England (and Ireland and Scotland and Wales!) and we'd like you to enjoy a rattling good holiday as well as a first-class convention.